



**RUN IT!**



**WALK IT!**



**HAVE FUN!**



**THE 15th ANNUAL  
LOU GEHRIG'S DISEASE  
10K RUN AND 5K RUN/WALK  
SPONSORSHIP OPPORTUNITIES**

Saturday, May 13, 2017 • 7:30 a.m.  
Coconut Grove, FL

[www.alsrecovery.org](http://www.alsrecovery.org)



## SPONSORSHIP PACKAGES

**Platinum Level - \$20,000:** All of the Copper Level Benefits Plus:  
Recognition as a Presenting Sponsor  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
2,100+ Corporate Branded Gift Bags  
Total of 20 Complimentary Race Entries

**Gold Level - \$10,000:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
2,100+ Corporate Branded Water Bottles  
Total of 10 Complimentary Race Entries

**Silver Level - \$5,000:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
Total of 5 Complimentary Race Entries

**Bronze Level - \$2,500:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Total of 2 Complimentary Race Entries

**Copper Level - \$1,000:** Name Recognition on 35,000+ Brochures  
Name Recognition on 2,100+ T-Shirts  
Name Recognition on Website  
Name Recognition on Stage Banner  
Hospitality Table (Upon Request)  
1 Complimentary Race Entry

### Where Does Your Money Go?

The ALS Recovery Fund is a 501(c)(3) organization run entirely by volunteers. There are no employees or unnecessary overhead so every dollar raised goes to further our mission. Our organization provides financial support for the following:

- Annual Patient Care Grants based on financial need of up to \$10,000 to assist ALS patients in the Tri-County area
- Research Grants dedicated to ALS research at John Hopkins University
- Sole underwriter and host for the First Annual CAUSE-ALS Consortium
- Fully funded a \$1,000,000 Endowed Chair for ALS Research at the University of Miami Miller School of Medicine
- Currently funding \$1,000,000 to create the ALS Recovery Fund Research and Clinical Program providing a multidisciplinary ALS clinical team and research staff at the University of Miami Miller School of Medicine

\*Inclusion in print advertising subject to receipt of Sponsorship Confirmation prior to print deadlines.



## SPONSORSHIP CONFIRMATION

Thank you for your support of the 15th Annual Lou Gehrig's Disease 10K Run and 5K Run/Walk on Saturday, May 13, 2017. We promise to make you proud of your association with the Run/Walk and the ALS Recovery Fund.

The Lou Gehrig's Disease 10K Run and 5K Run/Walk is one of the largest and most successful charity runs in South Florida. Past and present corporate sponsors and partners include NBC 6, Greenberg Traurig, Bilzin Sumberg, Holland & Knight, Starbucks, Miami Heat, Miami Marlins, Baptist Health Systems, University of Miami Miller School of Medicine, Romero Britto, Beaches and Sandals, Clear Channel, Walgreens and BNY Mellon.

Please complete the information below so that we can be sure to properly include you and/or your organization in our publicity and marketing materials. Corporate logos should be emailed to [info@alsrecovery.org](mailto:info@alsrecovery.org) (eps format preferred).

Sponsorship Confirmation should be submitted as early as possible to ensure inclusion in all event promotions.

Sponsorship in the Name of: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level:  Platinum (\$20,000.00)  Gold (\$10,000.00)  
 Silver (\$5,000.00)  Bronze (\$2,500.00)  
 Copper (\$1,000.00)

If sponsorship is "in kind" please list the goods or services provided and fair market value (to determine sponsorship level):  
\_\_\_\_\_ Fair Market Value: \$ \_\_\_\_\_

Sorry, we are unable to be a sponsor but we do believe in the cause.  
Please accept the following contribution: \_\_\_\_\_

Accepted and Agreed by: \_\_\_\_\_



PLEASE RETURN THIS FORM TO:  
THE ALS RECOVERY FUND  
One Grove Isle Drive #1602  
Coconut Grove, FL 33133  
FAX: 305-971-5411  
[info@alsrecovery.org](mailto:info@alsrecovery.org)