



**RUN IT!**



**WALK IT!**



**HAVE FUN!**



**THE 16th ANNUAL  
LOU GEHRIG'S DISEASE  
10K RUN AND 5K RUN/WALK  
SPONSORSHIP OPPORTUNITIES**

Saturday, May 12, 2018 • 7:30 a.m.  
Coconut Grove, FL

[www.alsrecovery.org](http://www.alsrecovery.org)







# SPONSORSHIP PACKAGES

**Platinum Level - \$20,000:** All of the Copper Level Benefits Plus:  
Recognition as a Presenting Sponsor  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
2,100+ Corporate Branded Gift Bags  
Total of 20 Complimentary Race Entries

**Gold Level - \$10,000:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
2,100+ Corporate Branded Water Bottles  
Total of 10 Complimentary Race Entries

**Silver Level - \$5,000:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Inclusion in All Print Advertising\*  
Total of 5 Complimentary Race Entries

**Bronze Level - \$2,500:** All of the Copper Level Benefits Plus:  
Name and Corporate Logo Recognition  
Total of 2 Complimentary Race Entries

**Copper Level - \$1,000:** Name Recognition on 2,100+ T-Shirts  
Name Recognition on Website  
Name Recognition on Stage Banner  
Hospitality Table (Upon Request)  
1 Complimentary Race Entry

## Where Does Your Money Go?

The ALS Recovery Fund is a 501(c)(3) organization run entirely by volunteers. There are no employees or unnecessary overhead so every dollar raised goes to further our mission. Our organization provides financial support for the following:

- Annual Patient Care Grants based on financial need of up to \$10,000 to assist ALS patients in the Tri-County area
- Research Grants dedicated to ALS research at John Hopkins University
- Sole underwriter and host for the First Annual CAUSE-ALS Consortium
- Fully funded a \$1,000,000 Endowed Chair for ALS Research at the University of Miami Miller School of Medicine
- Currently funding \$1,000,000 to create the ALS Recovery Fund Research and Clinical Program providing a multidisciplinary ALS clinical team and research staff at the University of Miami Miller School of Medicine

\*Inclusion in print advertising subject to receipt of Sponsorship Confirmation prior to print deadlines.

# SPONSORSHIP CONFIRMATION

Thank you for your support of the 16th Annual Lou Gehrig's Disease 10K Run and 5K Run/Walk on Saturday, May 12, 2018. We promise to make you proud of your association with the Run/Walk and the ALS Recovery Fund.

The Lou Gehrig's Disease 10K Run and 5K Run/Walk is one of the largest and most successful charity runs in South Florida. Past and present corporate sponsors and partners include NBC 6, Greenberg Traurig, Bilzin Sumberg, Holland & Knight, University of Miami Miller School of Medicine, Romero Britto and BNY Mellon.

Please complete the information below so that we can be sure to properly include you and/or your organization in our publicity and marketing materials. Corporate logos should be emailed to [info@alsrecovery.org](mailto:info@alsrecovery.org) (eps format preferred).

Sponsorship Confirmation should be submitted as early as possible to ensure inclusion in all event promotions.

Sponsorship in the Name of: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

Sponsorship Level: ☐ Platinum (\$20,000.00) ☐ Gold (\$10,000.00)  
☐ Silver (\$5,000.00) ☐ Bronze (\$2,500.00)  
☐ Copper (\$1,000.00)  
☐ If sponsorship is "in kind" please list the goods or services provided and fair market value (to determine sponsorship level):  
\_\_\_\_\_ Fair Market Value: \$\_\_\_\_\_

☐ Sorry, we are unable to be a sponsor but we do believe in the cause.  
Please accept the following contribution: \_\_\_\_\_

Accepted and Agreed by: \_\_\_\_\_



PLEASE RETURN THIS FORM TO:  
THE ALS RECOVERY FUND  
One Grove Isle Drive #1602  
Coconut Grove, FL 33133  
FAX: 305-971-5411  
[info@alsrecovery.org](mailto:info@alsrecovery.org)